



Expert Witness Summary

Jonathan Farris

President, InsuranceRescue Services, LLC

Specialties & Experience

General Specialties: P&C Insurance with an emphasis in personal lines. ALL STATES

Specialty Focus: Insurance underwriting, claims, homeowners, automobile, umbrella liability, bad faith, sales and marketing practices; product development; contract language; pricing (all lines); operations (SOP); systems, applications, automation, internal auditing, compliance, more.

Education: BA, University of Wisconsin

Years in Insurance Industry: 40

2016-2018 (YTD) cases: 4

Additional Information

Mr. Farris is owner of InsuranceRescue Services, LLC, a Madison, Wisconsin-based firm that contracts with and consults for property and casualty insurers and legal firms across the United States.

Mr. Farris has 40 years experience in all aspects of Property & Casualty insurance. He was a technician, manager and officer for regional, super-regional, national and international insurance companies.

Mr. Farris' direct technical, management and P&L experience/accountability includes underwriting; product development; pricing; regulatory compliance; insurance form and insurance contract research, development and writing; auditing; state filings; corporate communications; reinsurance programs; sales and marketing; development and teaching of technical training programs for underwriting, claims, insurance agents/marketing/sales, and insurance company operations and processing teams.

Mr. Farris is a Wisconsin-licensed P&C insurance broker, although he does not sell insurance products.

Mr. Farris was involved in several personal and commercial property and liability insurance expert witness assignments in 2005 and 2006. After a hiatus, in 2013 he began offering and providing support for legal teams and insurers with difficult technical litigation and bad faith charges.

Recent litigation includes several personal homeowners / bad faith claims, a personal automobile liability and UM-UIM / bad faith claim, and a commercial property / bad faith claim. Each of these claims were settled before going to trial.

Mr. Farris' firm, InsuranceRescue, also provides auditing, underwriting and profit improvement programs, and other technical support for U.S. insurance companies.

8/2018